Intel® Education

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Examples and impact of usage of mobile computers in education

QUALITY EDUCATION -
A "MUST HAVE" TO PARTICIPATE IN THE GLOBAL ECONOMY

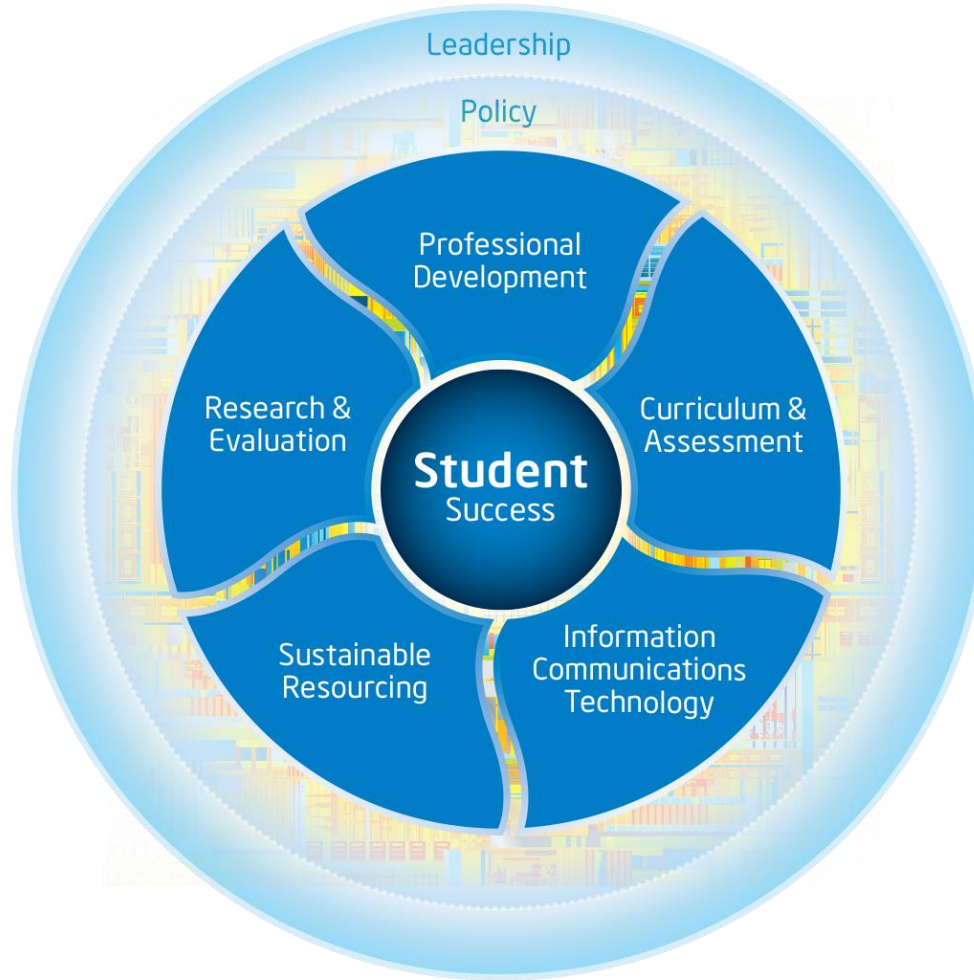**Technology Makes it Possible**

- To take education systems from good to great

- To give every student access to quality education

- To provide predictive analytics that drive powerful student improvements

- Alleviate current constrains in the national education systems

YET, **OVER 500M STUDENTS** DON'T HAVE THE TECHNOLOGY TO GET A QUALITY EDUCATION!

TRANSFORMING EDUCATION FOR STUDENT SUCCESS

Solutions That Shape Today for Tomorrow

Mobile Learning Solutions that nurture young minds, stimulate local economies, and shape a shared digital future.

SOLUTIONS

Social Inclusion

Education Transformation

Economic Development

Social Inclusion Leading To Educational Change

Access	Usage	Integration	Educational Change

MACEDONIA

PORTUGAL

BRAZIL PIRAÍ/UCA

TURKEY

PANAMA

ARGENTINA

NIGERIA

VENEZUELA

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Economic Impact

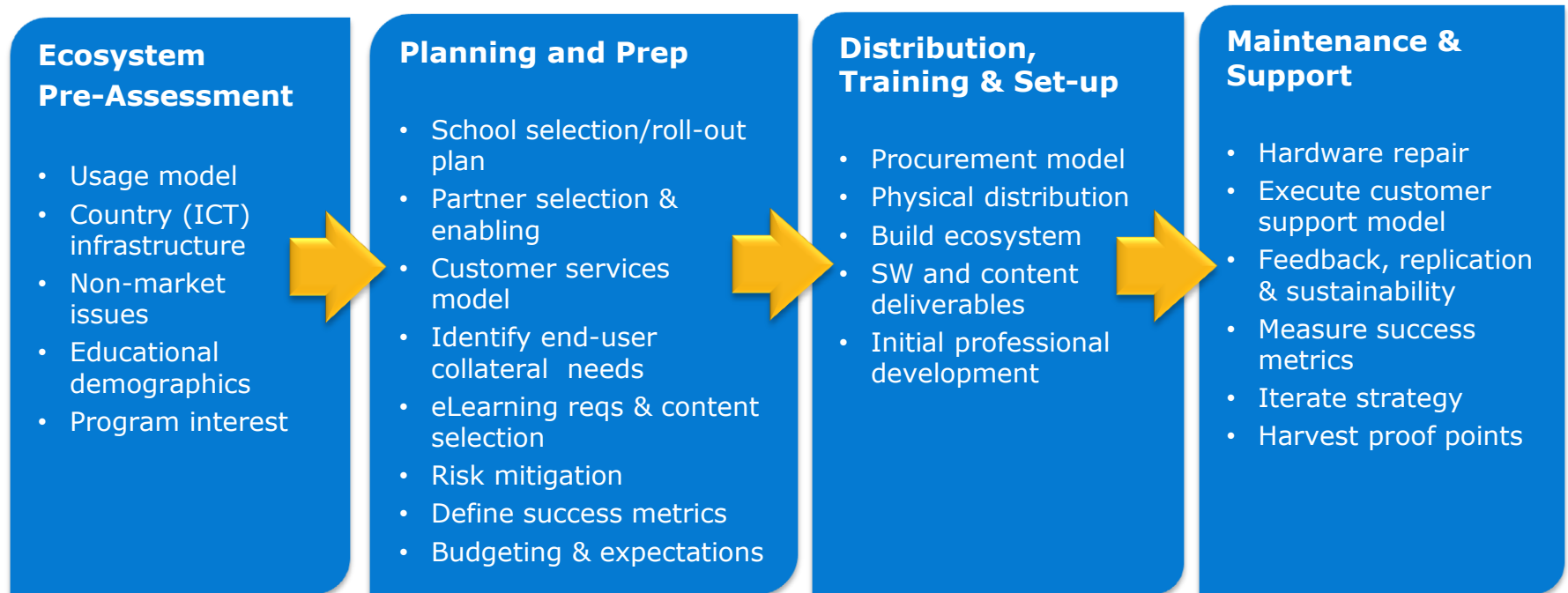| Job Growth	Industry Growth	Second-Order Industry Growth	National Economic Growth

PORTUGAL

BRAZIL UCA

MACEDONIA

TURKEY

MALAYSIA

VENEZUELA

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Mobile Learning Solution Deployment Framework

Ecosystem Pre-Assessment

- Usage model
- Country (ICT) infrastructure
- Non-market issues
- Educational demographics
- Program interest

Planning and Prep

- School selection/roll-out plan
- Partner selection & enabling
- Customer services model
- Identify end-user collateral needs
- eLearning reqs & content selection
- Risk mitigation
- Define success metrics
- Budgeting & expectations

Distribution, Training & Set-up

- Procurement model
- Physical distribution
- Build ecosystem
- SW and content deliverables
- Initial professional development

Maintenance & Support

- Hardware repair
- Execute customer support model
- Feedback, replication & sustainability
- Measure success metrics
- Iterate strategy
- Harvest proof points

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Thank You