Accelerating the quality and reach of education through PPP's - by the example of cloud solutions











Dipl. Ing. Johann Felfer, MSc

Director Education Industry Vertical WW Growth Markets Organization

HP Enterprise Group

Johann.felfer@hp.com



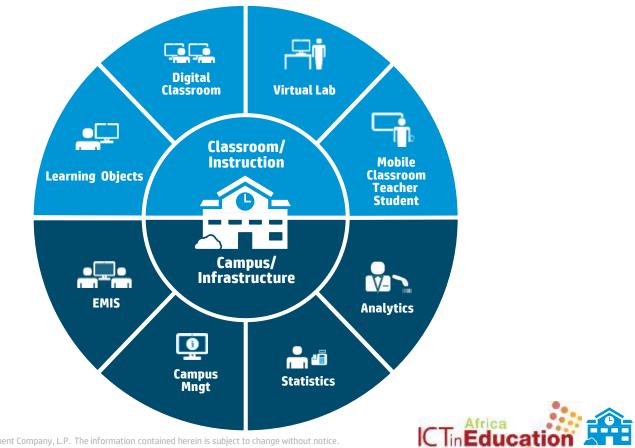
Every child has the right to education.

ICT is one of the key enablers

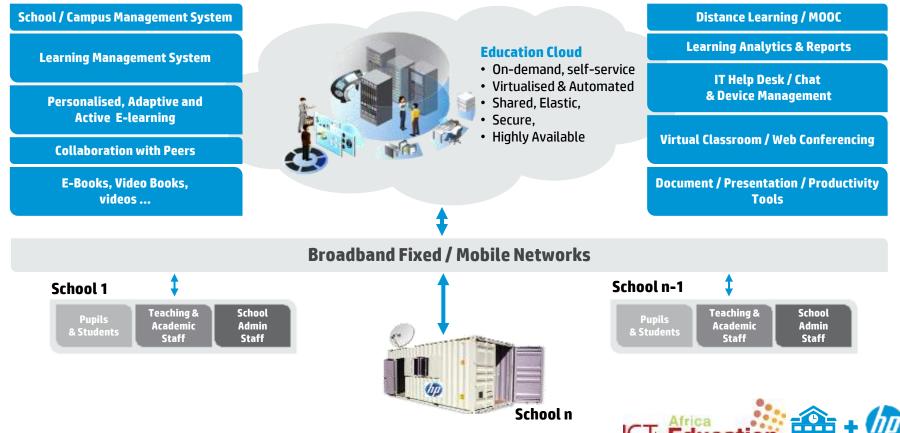
Vision: For those who recognize technology's capacity for transforming education, HP's hardware, software and services provide **total access** to resources and enable **true learning** to create **meaningful outcomes**.



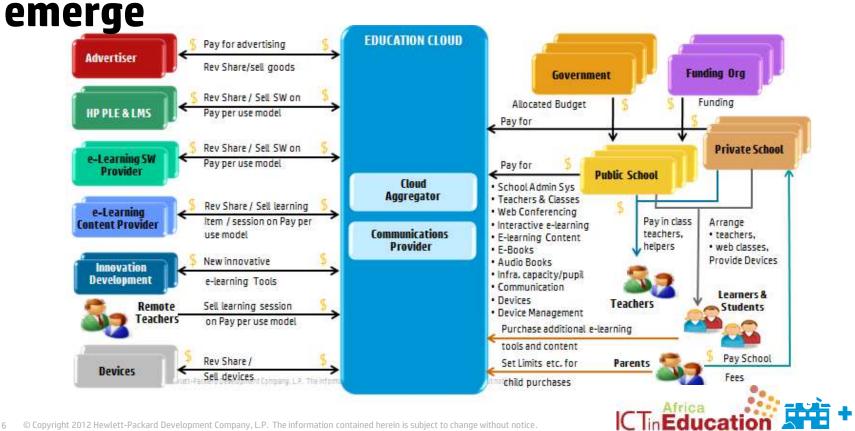
HP invests big in Education - Focus Areas



HP's Approach - from the Classroom to the Cloud



PPP + Education Cloud - new business models



HP in action in Education

3 Private Public Partnership Education Cloud References







HP LIFE e-Learning

The first free of charge e-learning content for young entrepreneurs from the HP cloud

Increasing reach to more potential entrepreneurs - the hotbed of innovations and the growth engine for jobs

- FoC, best-in-class content for establishing and running a new business
- available 24/7
- Learning at own pace in own time
- 43,000 new jobs created or employment obtained
- Almost 20,000 new businesses established or business growth experienced
- Content delivered in more than 20 languages



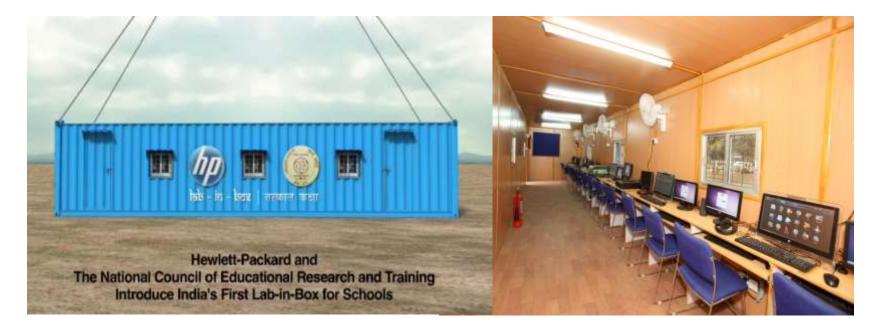


Partnerships



Distance Learning "Lab-in-a-Box" (NCERT, India)

HP Cloud Based Distance Learning for Rural Areas





Mohammed Bin Rashid Smart Learning Program

HP vision and holistic approach to advancing Education



وزارة التربية والتعليم Ministry of Education





hn





UAE Smart Learning Program

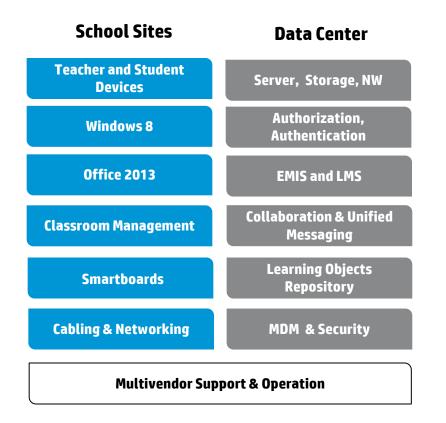
Developing an environment to support the education reform in the UAE

- Technology enabled learning
- Adaptive learning suiting individual needs
- Enable learning from anywhere and anytime
- Produce a thinking workforce
- Increase participation of parents and community
- Develop 21 century skills



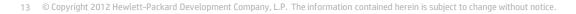


UAE Smart Learning Program Scope



6 Emirates
120 Schools
430 Classrooms
1610 Teachers
7.500 Learning Objects
11.600 Students/Devices

10 Weeks Turn Key Delivery Management of Change



CTin Education

+Abdel Rahman Search Images Maps Play YouTube News Great More -

Shum

School By Emirates 1004 Add layer Schools by Emirates 🌒 Style 🔠 Data 🕅 A Labela Styled by Emirate P Dubai (24) P Fujairah (16) Sharjah (16) P Ajman (13) P Umm al giwan (6) Ras el khaymah (1) Schools by Emirates ¥. Styled by Emirata P Ras el khaymah (20) P Sharjah (20) Base map Google Maps Engine Martin defen and

12/9/2013

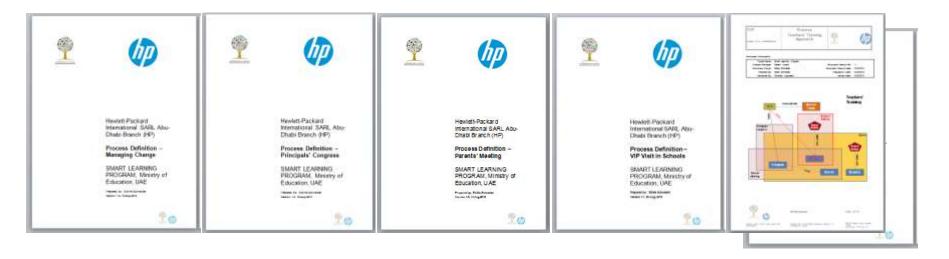
Schools by Emirates

| KPI - SCHOOLS | Today | Target | % Compl. |
|------------------------------------|-------|--------|----------|
| Teachers trained | 732 | 1,357 | 53% |
| Adoption Consultant - boy schools | 42 | 46 | 92% |
| Adoption Consultant - girl schools | 46 | 54 | 85% |

Hau data 01011 000 per age: 62010 TamMenus Formut-commodia ata/Terro

UAE Smart Learning -Transformation & Management of Change

Working groups, polices, processes and procedures for a successful change





Promotion Plan

Critical part for successful change management



Bus Tour



Media Coverage



Conferences & Exhibitions



Interviews



Collaterals



Online and social media



Key Decision Points – Financing and Asset Lifecycle Management











