

# PROJECT OVERVIEW

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- **TITLE OF THE PRESENTATION:** African Youths: New approach for Youth empowerment and entrepreneurship using digital skills as a driver.
- **ROLE OF THE PRESENTER IN THE PROJECT:** Visioneer and Project Coordinator
- **REGION COVERED BY THE PROJECT:** West Africa; Nigeria for a start
- **WHAT IS INNOVATIVE ABOUT THE PROJECT:** This project is aimed at opening the average African youth to a new vista of opportunity in a multi-billion dollars industry- **ANIMATION.** We are presently in partnership with one of the foremost animation schools in India (ANIMASTER ACADEMY) to come train our youths
- **MEASURING THE IMPACT OF THE PROJECT:**
  - Application of skills learnt across several industries
  - Creation of over 5000 ICT related jobs
  - Raising of Africa's new whiz kids
  - Providing content for the media industry via films/games, etc.

# African Youth: New Approaches For Youth Empowerment and Entrepreneurship Using Digital Skills As A Driver

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PRESENTATION BY: TANIMOMO 'DARE

(CHIEF CREATIVE OFFICER, IDEAS AND SOLUTIONS. NIGERIA).



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# WORDS ON MARBLE

**‘I’ve said this time and again:  
Africa’s next billionaires’ will  
include those who learn coding,  
which in some countries is now  
being taught to five year olds’ –**

*Strive Masiyiwa (London-based Zimbabwean  
businessman, entrepreneur, and philanthropist). Rated  
14<sup>th</sup> Billionaire in Africa according to Forbes February  
2018 edition*



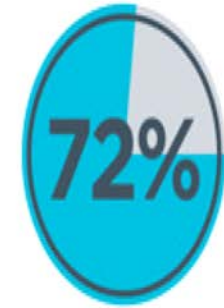
# AFRICA & MILLENNIALS – FACT FILE

- With 200 million people aged between 15 and 24 (the youth bracket), Africa has the youngest population in the world. (the current trend indicates that this figure will double by 2045 according to the 2012 African Outlook ).

## African Youth

Home to the youngest population in the world

**600**  
MILLION  
under age **25**



of youth in Africa are unemployed or vulnerably employed



youth expected to enter Africa's labour market every year for the next decade

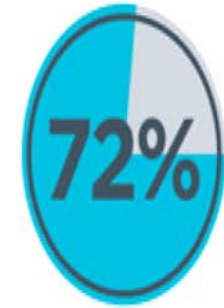
# AFRICA & MILLENNIALS – FACT FILE

- More than 70% of Africa's youth live on less than \$2 per day (according to the African Economic Outlook)

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# SOCIAL IMPACT

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- This is an unacceptable reality on a continent with such impressive pool of talent and creativity. ( Mthuli Ncube, Chief Economist @AfDB)
- Youth unemployment is a tickling time bomb – Alexander Chikwanda (Zambia’s finance minister)
- As events in North Africa (the Arab Spring) have shown, lack of employment opportunities...can undermine social cohesion and political stability. (AfDB)
- The Boko Haram sect in Nigeria is mainly driven by the ideology, pervasive unemployment in northern Nigeria making it easy for easy recruitment of jobless young people (Ahmad Salkida, Nigerian Journalist)



- **The shortage of digital skills in the current marketplace is unprecedented. It is estimated that over 4.4 million IT jobs will be created around Big Data by 2015; however, only a third of these new jobs will be filled - Capgemini Consulting** ([https://www.capgemini.com/wp-content/uploads/2017/07/the\\_digital\\_talent\\_gap27-09\\_0.pdf](https://www.capgemini.com/wp-content/uploads/2017/07/the_digital_talent_gap27-09_0.pdf))
- **The impact of digital technologies is now felt not only in the IT department, but across the entire organization, creating a huge demand for digital skills.**

## DIGITAL SKILLS AS A LEVERAGE



# IDEAS & SOLUTIONS – OUR MOTIVATION



**‘There is no neutrality in the world. You either have to be part of the solution, or you are going to be part of the problem’ – Eldridge clever**

**We chose the former!**

# Join Bachelors and Masters degree in Animation, VFX and Design

BE A PART OF  
**800 BILLION**  
ENTERTAINMENT  
INDUSTRY



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and Web development**

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#20 Sankey Road, Bangalore-20, e-mail: info@animaster.com Mob: +91 99019 75609,7406111175. Ph: +91 80 41138121 / 22,



# MY NIGERIAN STORY



# PROPOSED YOUTH EMPOWERMENT EDUTAINMENT CENTRE ACROSS AFRICAN UNIVERSITIES



I.C.T ROOM



LIBRARY

A close-up, high-angle photograph of a computer keyboard. The central focus is a single, rectangular key that is a vibrant blue color. On this blue key, the words "Thank You" are printed in a clean, white, sans-serif font, slanted slightly upwards from left to right. The key has a subtle 3D effect with a slight shadow on its right side. Surrounding this key are several other standard white keys. To the left, a key with double quotation marks and a comma is visible. Above the blue key, a key with a bracket and a vertical line is partially seen. The lighting is bright and even, highlighting the textures of the plastic keys and the smooth surface of the blue key.

**Thank You**